HEALTHCARE SLIFE SCIENCES REVIEW







MEDIA KIT 2019

Our country reports

UNDERSTAND THE MARKETS THAT MATTER







THE FASTEST WAY TO LEVERAGE THE LOCAL INSIGHTS AND GLOBAL OUTLOOK OF DECISION MAKERS IN STRATEGIC MARKETS

Elevated content

SPEAKING DIRECTLY TO THE GLOBAL PHARMA MARKETPLACE





THOUGHT LEADERSHIP OPINIONS

CEOs, Country Managers, Ministers of Health and Finance, Regulators, Investors, Analysts, Civil Society



ARTICLES

Management Strategy, Market Access, Regulatory Reform, Manufacturing, Mergers & Acquisitions



INFOGRAPHICS

Rankings, Expenditure, Trade Flows, Maps

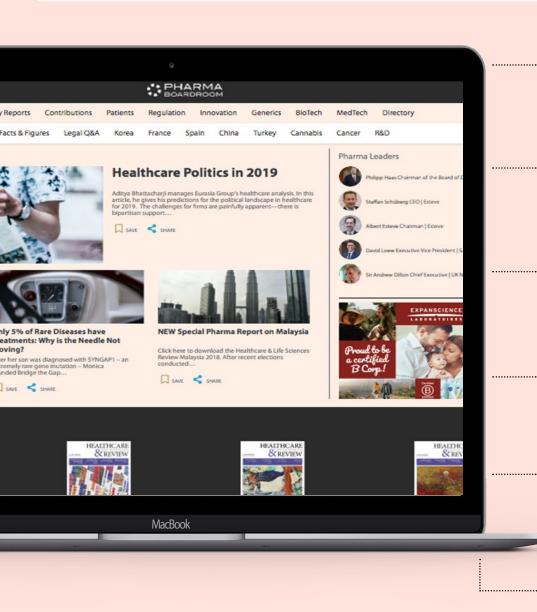
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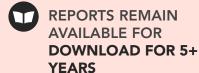
LOCAL CONVERSATIONS, GLOBAL CONNECTIONS



2 46,000 **ACTIVE USERS PER MONTH**

C 11,000

REPORTS DOWNLOADS PER YEAR



#1 Ranked on Google

> **COUNTRY-SPECIFIC CONTENT** WITH REPORTS, INTERVIEWS, ARTICLES, REGULATORY HANDBOOK. AND DATA

GLOBAL NETWORK OF CONTRIBUTORS

PHARMABOARDROOM WEBSITE USERS 2018



AMERICAS 21.5%

EMEA 31.5%

APAC 40%



India

United Kingdom

Singapore

Germany

France

Switzerland

Mexico

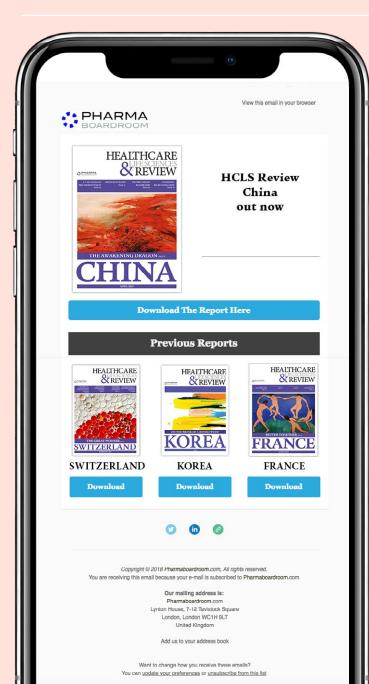
South Korea

Spain

E-Blasting

SPEAKING DIRECTLY TO THE GLOBAL PHARMA MARKETPLACE

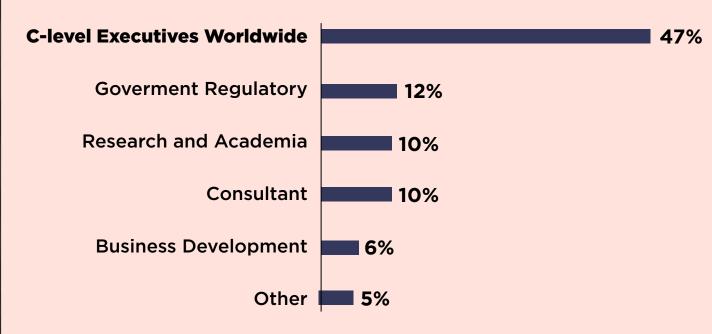




ACTIVE E-BLASTING SUBSCRIBERS

24,500

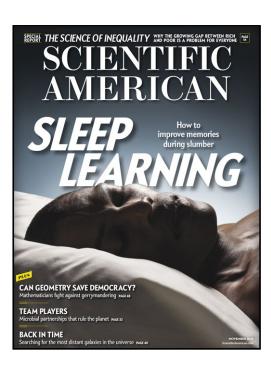
E-BLASTING RECEIVERS BY FUNCTION

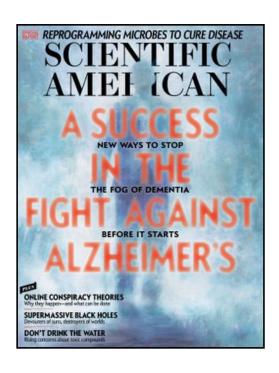


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8.0
MILLION+

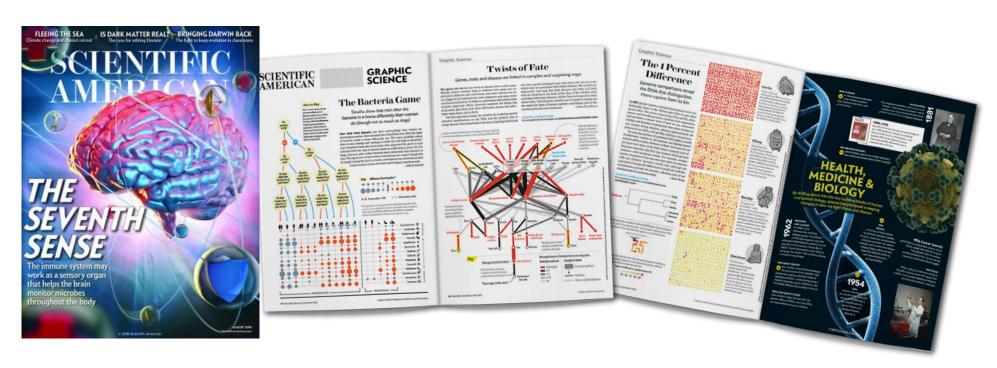
SOCIAL MEDIA FOLLOWERS

7.1MILLION (AND GROWING)

SOCIAL INTERACTIONS EVERY MONTH

1.5

(LIKES, RETWEETS, REPLIES)



DEMOGRAPHICS





Post Grad Degree

59%



Top/ Mid Management

40%

Chief Officer

Any BDM 55%

36%

SCIENTIFIC AMERICAN





THEMATICS

- Medicine
- Biology
- Public Health
- Biotech
- Life Sciences
- Wellness

HEALTHCARE **SLIFE SCIENCES** REVIEW





