

The Pharma Legal Handbook

Indonesia

Regulatory, Pricing and Reimbursement Overview · Preclinical and Clinical Trial Requirements · Marketing, Manufacturing, Packaging and Labeling Advertising · Traditional Medicines and OTC Products · Product Liability · Patents and Trademarks · Regulatory Reforms · Cannabinoid Drugs, Medicinal Cannabis and Opioid Drugs · Localization · Biosimilars and Biologics

Indonesia

The Pharma Legal Handbook answers essential questions about this environment for pharmaceuticals in Indonesia. It is a must have for any company operating in the country or looking to enter the market.

Prepared in association with Ali Budiardjo, Nugroho, Reksodiputro (ABNR), a leading Indonesian law firm, it should answer any questions linked to Regulation, Pricing, Clinical and Preclinical Trials, Marketing, Manufacturing, Trademarks and Patents.

PharmaBoardroom is not responsible for any mistakes contained within this publication. For specific advice on any legal issue, please contact a qualified professional.

Copyright: All rights reserved. No part of this publication may be reproduced in any form or by any means, whether electronic, mechanical or otherwise including photocopying, recording or any information storage or retrieval system without prior written consent of PharmaBoardroom. While every attempt is made to ensure the accuracy of the information contained in this report, neither PharmaBoardroom nor the authors accept any liabilities for errors and omissions. Opinions expressed in this report are not necessarily those of the authors.

* THIS REPORT WAS ORIGINALLY PUBLISHED IN MAY 2019 AND THE INFORMATION CONTAINED WITHIN IS SUBJECT TO CHANGE.

** LAST UPDATE: NOVEMBER 2021



COUNSELLORS AT LAW

As Indonesia's longest-established law firm (founded 1967), ABNR pioneered the development of international commercial law in the country following its reopening to foreign investment after a period of isolationism in the early 1960s.

Today, we believe our legal expertise and experience is second to none, as vouchsafed by our position as the exclusive Indonesia member firm for Lex Mundi (the leading global network of independent law firms).

We offer particular expertise in the Pharmaceuticals & Life Sciences sector, and count among our clients many of the largest multinational companies in the pharma, biotech, medical devices, diagnostics, veterinary and healthcare industries, whom we advise on such aspects as M&A, FDI, licensing & regulatory, capital markets and finance, product liability, halal compliance, and dispute resolution.

With over 100 lawyers, ABNR is the largest independent, full-service law firm in Indonesia and one of the country's top-three law firms by number of fee earners, which gives us the scale needed to simultaneously handle even the largest and most complex transnational deals across a range of practice areas.

We continue to value the personal touch and are proud of our reputation for responsiveness. Our lawyers are business savvy and fully understand that – alongside legal expertise and experience – timeliness and value for money are of the utmost importance to our clients.

Ali Budiardjo, Nugroho, Reksodiputro
Graha CIMB Niaga 24th Floor
Jl. Jenderal Sudirman Kav.58
Jakarta 12190 Indonesia
Ph. +62 21 250 5125/5136
Fx. +62 21 250 5001/5121
www.abnrlaw.com

THE AUTHORS



**AGUS AHADI
DERADJAT**

Mr. Agus Ahadi Deradjat joined ABNR in November 1996 and has been a key partner of the firm since 2004. A 1996 graduate of the University of Indonesia's Faculty of Law, where he majored in business law, he focuses his practice on Corporate/M&A, Regulatory, FDI, and TMT.

He has particular expertise in the Pharmaceuticals & Life Sciences sector, and counts among his clients many of the largest multinational and domestic companies in the pharma, medical devices and diagnostics industries, whom he advises on such aspects as M&A, FDI, licensing & regulatory, product liability, halal compliance, and dispute resolution. He also regularly advises clients in the food sector.

Outside Pharma & Life Sciences, Agus has a very significant TMT practice, providing Indonesian legal advice to a long list of leading international names in this practice area, including some of the world's largest technology and internet companies.

In other work, he recently concluded South Korea-based Samtan's USD 517.5-million acquisition of Kideco Jaya Agung (which unexpectedly had to be restructured following the imposition of additional conditions by the Indonesian Government in 2018). In 2017/2018, he was joint head of the ABNR team that handled Henkel's acquisition of PT CGP Applied Technologies Indonesia as part of Henkel's global acquisition of GCP Applied technologies Inc. In the same year, he also successfully saw through Indonesian unicorn Traveloka's USD-68 million acquisition of online travel agencies in Indonesia, Vietnam and the Philippines.

He was recently recognized once again as one of Indonesia's top-100 lawyers by Vantage Asia / Asia Business Law Journal.

EMAIL:
aderadjat@abnrlaw.com



**ADRI YUDISTIRA
DHARMA**

Mr. Adri Yudistira Dharma obtained his law degree from the Faculty of Law, University of Indonesia, majoring in Business Law. In 2009, he joined ABNR as an associate and the year after was admitted as an advocate by the Indonesian Advocates Association.

Adri specializes in Indonesian corporate and commercial law matters and has plenty experience in handling investment projects, M&A transactions, capital market projects and corporate restructuring.

Worthy of note is his specific knowledge of pharmaceutical laws and regulations and his very good understanding of the pharmaceutical business. In 2013 and subsequently in 2014, he divided his time between routine practice at the firm and secondment at a leading multinational pharmaceutical company. The experience has further strengthened his knowledge in pharmaceutical law and has helped develop his understanding of the commercial side of the pharmaceutical industry.

EMAIL:
adharna@abnrlaw.com

THE AUTHORS



**KARINA
WIDYAPUTRI**

Ms. Karina Widyaputri joined ABNR as an associate in March 2013. She graduated cum laude in 2012 from the international class of Faculty of Law, University of Pelita Harapan, majoring in Business Law.

At ABNR, she has joined teams of lawyers which assisted clients in corporate matters and in transactions and projects in the field of foreign investment and mining, and has gained extensive knowledge and experience in these areas.

EMAIL:
mwidyaputri@abnrlaw.com



**NINA CORNELIA
SANTOSO**

Ms. Nina Cornelia Santoso joined ABNR as an assistant lawyer in April 2015, and became an associate in October 2015. She graduated from the Faculty of Law of University of Indonesia in 2015, majoring in Business Law. During her studies, she was selected several times as the outstanding student of her batch. She was also active in various student organizations and was a board member of the Asian Law Students' Association (ALSA) Local Chapter University of Indonesia. In the ALSA International Commercial Arbitration Moot Competition 2014 which was held by ALSA in conjunction with Herbert Smith Freehills LLP in Singapore, she and her team was a semi finalist.

In ABNR, she is part of the teams which handle general corporate, investment, capital market, pharmaceutical and health care, and mining matters. She has also taken part in a number of major transactions and various legal due diligence for acquisition purposes.

EMAIL:
nsantoso@abnrlaw.com



pionering corporate law firm
in indonesia
... continuing to set the
standard

Ali Budiardjo, Nugroho, Reksodiputro

Graha CIMB Niaga, 24th Floor
Jl. Jend. Sudirman Kav. 58
Jakarta 12190

Ph +62 21 250 5125/5136
Fx +62 21 250 5001/5121/5122/5392
info@abnrlaw.com
www.abnrlaw.com



COUNSELLORS AT LAW

CONTENTS

01	REGULATORY, PRICING, AND REIMBURSEMENT OVERVIEW	Page 7
02	PRECLINICAL AND CLINICAL TRIAL REQUIREMENTS	Page 18
03	MARKETING, MANUFACTURING, PACKAGING AND LABELING, ADVERTISING	Page 22
04	TRADITIONAL MEDICINES AND OVER-THE-COUNTER PRODUCTS	Page 36
05	PRODUCT LIABILITY	Page 43
06	PATENTS AND TRADEMARKS	Page 48
07	REGULATORY REFORMS	Page 54
08	CANNABINOID DRUGS, MEDICINAL CANNABIS AND OPIOID DRUGS	Page 56
09	LOCALIZATION	Page 63
10	BIOSIMILARS AND BIOLOGICS	Page 70

01

REGULATORY, PRICING, AND REIMBURSEMENT OVERVIEW

1. What are the regulatory authorities with jurisdiction over drugs, biologicals, and medical devices in your country?

2. What is the regulatory framework for the authorization, pricing, and reimbursement of drugs, biologicals, and medical devices?

3. What are the steps to obtaining authorization to develop, test, and market a product?

4. What are the approximate fees for each authorization?

5. For how long are marketing authorizations/registrations valid? How are marketing authorizations/registrations renewed?

6. How does the authorization process differ between brand-name products and generic products? Are there differences for local manufacturers versus foreign-owned manufacturers?

7. How are combination products (drug + drug, drug + biologic, drug + device, biologic + device, drug + biologic + device) regulated?

8. How is compliance with regulation monitored and evaluated? Is the regulatory regime comparable with the U.S. Food and Drug Administration or the European Medicines Agency expectations and requirements?

9. What is the potential range of penalties for noncompliance?

10. Is there a national healthcare system? If so, how is it administered and funded?

11. How does the government (or public) healthcare system function with private sector healthcare?

12. Are prices of drugs and devices regulated and, if so, how?

13. How are drugs and devices used by patients paid for? What roles do public and private payers play?

14. Who dispenses drugs and devices to patients and how are those dispensers compensated?

15. What are the professional and legal responsibilities of those who dispense drugs and devices? What role do they play in providing patient care, information, and safety?

01 REGULATORY, PRICING, AND REIMBURSEMENT OVERVIEW

1. What are the regulatory authorities with jurisdiction over drugs, biologicals, and medical devices in your country?

The regulatory authorities with specific jurisdiction over drugs, biologicals, and medical devices in Indonesia are:

- a. Ministry of Health of the Republic of Indonesia (Kementerian Kesehatan Republik Indonesia, “MOH”); and
- b. Indonesia National Agency of Drug and Food Control (Badan Pengawas Obat dan Makanan “BPOM”).

2. What is the regulatory framework for the authorization, pricing, and reimbursement of drugs, biologicals, and medical devices?

The basic regulation on health (including drugs, biologicals, and medical devices) is Law No. 36 of 2009 on Health (“Health Law”), as amended by Law No. 11 of 2020 on Job Creation (“Omnibus Law”).

DRUGS AND BIOLOGICALS

• Authorization

The authorization of drugs and biologicals is primarily regulated under BPOM Regulation No. 1010/MENKES/PER/XI/2008, as amended by BPOM Regulation No. 1020/MENKES/PER/XII/2008 on Drug Registration. Further, details on the requirements, criteria, category, as well as registration procedures of drugs and biologicals are further regulated under BPOM Regulation No. 24 of 2017 on Criteria and Management of Drug Registration, as last amended by BPOM Regulation No. 13 of 2021 (“BPOM Regulation 24/2017”).

Worthy of note is that at the end of June 2018, the Indonesian government launched the Online Single Submission (“OSS”) system, which serves as the main gateway for business licensing for the licenses previously handled by different line ministries, regional governments, and quasi-government bodies, including the Ministry of Investment/ Indonesian Direct Investment Coordinating Board (Badan Koordinasi Penanaman Modal or “BKPM”). The Indonesian government is continuously upgrading the OSS system, lastly into a Risk-Based Approach (“RBA”) OSS system as the implementation of Government Regulation No. 5 of 2021 on Risk-Based Business Licensing (“GR 5/2021”). The RBA OSS system is effective since August 2021.

GR 5/2021 has introduced a new paradigm in permits and licenses; company licenses are now determined by a risk-based analysis. The risk assessment is classified into 4 levels: Low, Medium-Low, Medium-High and High, each with its own characteristics, and assessed using various criteria, including safety, health, the environment, resource utilization and management. GR 5/2021 generally sets out the risk-level, validity, requirements, obligations, and timeline related to the licensing. Higher risk imposed higher license requirements.

All licenses and permits must be applied for through the OSS system, including licenses related to drugs and biologicals. Although, in some cases, verification and assessment by the relevant ministries are still required.

- **Pricing**

Pharmaceutical industries in Indonesia are required to provide information on the highest retail price on the relevant drug's label under MOH Regulation No. 98 of 2015 on the Provision of Information on Highest Drug Retail Price ("MOH Regulation 98/2015"). The MOH Regulation 98/2015 also grants authorization to the MOH to determine from time to time the retail price of generic drugs that are not included in the e-catalogue (an electronic system on procurement of goods/services by government).

MEDICAL DEVICES

- **Authorization**

The authorization of medical devices is primarily regulated under MOH Regulation No. 62 of 2017 on MA of Medical Devices, In Vitro Diagnostic Medical Devices, and Household Health Products ("MOH Regulation 62/2017").

Upon the launch of the RBA OSS system, the risk-level, validity, requirements, obligations, and timeline related to the licensing of medical devices are as regulated under GR 5/2021.

- **Pricing**

There is no specific regulation on the pricing of medical devices.

There is no regulation on reimbursement of drugs, biologicals, and medical devices in Indonesia. The Government, however, manages a public healthcare system via an independent authority. Please refer to Question No. 10 below.

3. What are the steps to obtaining authorization to develop, test, and market a product?

DRUGS

Marketing Authorization ("MA") of drugs, including imported drugs, must be obtained by Indonesian pharmaceutical manufacturing companies.

The Development and testing of drugs differs between generic and new drugs. For generic drugs, applicants may conduct development of formula/testing in the laboratory without any authorization. Once the applicant is sure of the result of the development/testing, the applicant must register the drugs and obtain an MA.

Development and testing of new drugs, on the other hand, must adhere to the regulations on pre-marketing clinical trials. If the new drugs are to be imported from overseas (meaning that they are already marketed and distributed overseas but not in Indonesia), the development and testing may be conducted overseas. The BPOM will accept result of clinical and non-clinical trials conducted overseas as part of the MA application as below.